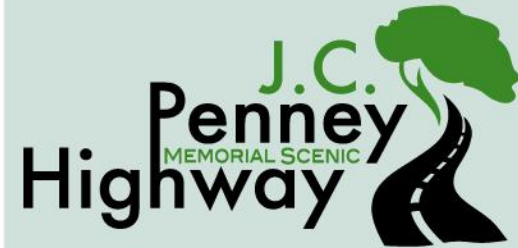


# Highway Highlights

April - May 2013  
VOLUME #6



## 2013 ANTIQUE APPRAISAL

On Saturday March 9, 12:00 noon – 4:00p.m., the 2<sup>nd</sup> Annual Antique Appraisal enjoyed a larger venue, with additional appraisers on hand. Visitors had searched out heirlooms; dusted off that old painting; and dug out the garage sale treasures to join us in Barrows Hall, 4385 Wilbank Ave, Penney Farms for a fun afternoon. Our own resident Johnnie Reaves, a long-time appraiser, joined the team of experts to assist with the appraising. Much excitement was generated early in the day by a simple vase, estimated at \$3,000 and, later, by two lithographs appraised at several thousand each. The pictures were referred for further examination, to establish the true value of the works. The lucky owner was thrilled as she quipped. “Not bad for \$5 at the Salvation Army.” With treasures or not everyone seemed to have a good time as they enjoyed coffee and headed out to the model railroad exhibit or to tour the scenic highway. One lady summed up the day

perfectly when she said, “ Oh well, the appraiser told me that I had nothing of value but he did it so nicely, that it didn’t matter.” What a wonderful spirit to have! In addition to all the fun \$1,000 was raised for the J. C. Penney Memorial Scenic Highway. See you next year.

## GEORGE EGAN, SPEAKER AT THE 3<sup>RD</sup> ANNUAL MEETING

The April Annual Meeting of the J.C. Penney Memorial Scenic Highway was held on Thursday, April 11<sup>th</sup> at 7p.m. in the Commons Building at Penney Retirement Community. In spite of a rainy evening, the room was packed to hear Mr. Egan talk about the history of the Reinhold Family and their long-standing relationship with J.C. Penney’s Florida Farms and Industries project. The power point presentation was very informative and Mr. Egan answered the many questions from the audience. J.C. Penney, a.k.a., good friend John Bowles, listened intently to the presentation before closing the evening with a monologue by James Cash Penney. The evening closed with coffee and cookies.

The officers for 2013-2014 are;  
Chair- Robert (Bob) Rigel  
1<sup>st</sup> Vice Chair- Adrian Andrews  
2<sup>nd</sup> Vice Chair - Richard ( Dick) Dodds  
Secretary- Sue Waterston  
Treasurer- Clayton (Mike) Berg



## GERRY DEVILLE HONORED BY THE PENNEY FARMS TOWN COUNCIL

At the April Town Council meeting, a charter member of the J.C. Penney Memorial Scenic Highway was honored for her many years of service to the Town of Penney Farms. She received a proclamation and beautiful potted plant arrangement. Gerry has served on a number of Town committees and has been an active participant on the Penney Farms Planning and Zoning Commission. She still found time to spend countless hours on the Scenic Highway Eligibility Committee and then again on the Highway Designation Committee. She worked tirelessly encouraging local businesses to become J.C. Penney Memorial Scenic Highway partners; took many pictures of our tree canopy and helped to select the logo, for our corridor. She continues active with the corridor group and activities. Congratulations and thanks to Gerry, for a job well done.

## DRAKE ELMS WELCOME SPRING



The Drake Elms planted, in 2011, with the help of a Urban and Community Forestry Department Grant have grown strong and healthy. They provide an attractive border down both sides of Poling Blvd leading to Penney Memorial Church. If you drive the S.R. 16 corridor be sure to take a side-trip to see the magnificent church building. This is the best example of French-Norman architecture in the area and well worth a visit. The building is open from 8:00a.m.– 5:00p.m daily, with services at 10:30a.m on Sundays. Beginning in the Fall, a listing for the 2013-2014 series of commemorative concerts will be found here & on the web-site. These concerts are free.



View looking down Poling Blvd from S.R. 16 to Penney Memorial Church



## J.C. PENNEY MUSEUM COMING CLOSER TO REALITY

The new glass counter-style cabinet, purchased with a gift from Penney Retirement Community, Arts & Crafts Club and the donation of two small antique corner cabinets has allowed for the display of more items from the J.C. Penney collection. On May 4<sup>th</sup> the Penney Farms Historical Exhibit was listed as one of the stops on the Clay County Historical Tour.

### VIEWS FROM THE EXHIBIT



One of the cabinet displays



Items from the J.C. Penney narrow-gauge Railroad



The once familiar "Cat's Face" turpentine collector

The Corridor Management Group looks forward to submitting grants during 2013-2014 to expand the

collection and complete the J.C. Penney Museum.

## TOWN OF PENNEY FARMS AWAITS APPROVAL FOR PLAYGROUND

It is hoped that funding will become available, this year, from FRDAP to upgrade the playground at Hoffman & Palmetto. New play equipment and a volley ball court are among the plans. The playground is located on the loop of the scenic highway and is enjoyed by residents of all ages for family gatherings, picnics, potlucks and recreation.

## MODEL RAILROAD CLUB PLANS DEDICATION OF NEW EXHIBIT

The Penney Retirement Community Railroad Club is located on the scenic highway loop and recorded 150 visitors, in the last quarter, at scheduled open houses or by special appointment. These have included family visitors, seniors, historic buffs and groups of children. Some months ago the Club received the bequest of a Santa Fe Railroad and have been busy building it into the existing set-up. Currently they can run six trains and a trolley at the same time and have built a marvelous network of track, bridges & tunnels amid great scenery. A dedication and open house will be held in the Fall. Watch our web-site and Face Book page for details.

## EVENTS COMING UP

### JUNE-JULY

Antiques and Attic Treasures Sale

SEPTEMBER- OCTOBER

Fall Festival Event

NOVEMBER-DECEMBER

Holiday 5K run/walk on the scenic highway loop

ALL DATES TO BE ANNOUNCED SOON

## LET'S GO GEO-CACHING

Check in at [www.geocaching.com](http://www.geocaching.com) - There were 75 check-ins last quarter  
Happy trails!

DID YOU KNOW: Penney Farms is home to the North Florida Bluebird Society?